

TISHK INTERNATIONAL UNIVERSITY / Erbil

Sustainable Development Goals Reports: 2023-2024

**8 DECENT WORK AND
ECONOMIC GROWTH**

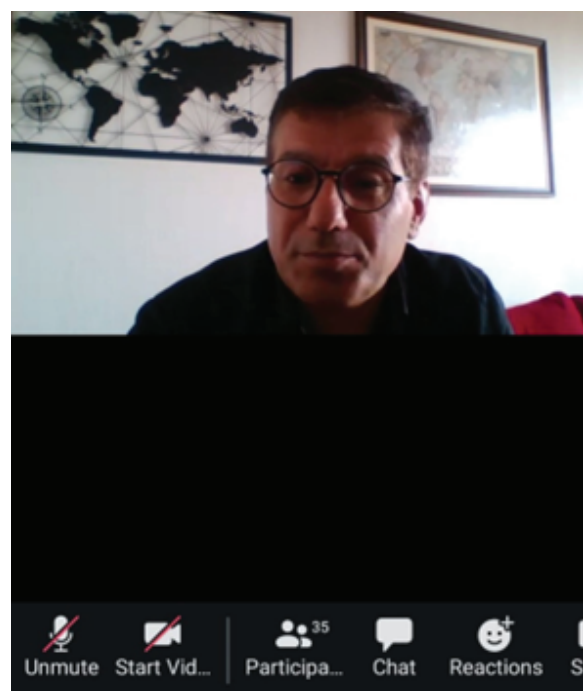


IRD Department Organizes Hybrid International Workshop on Migration in Middle East

In line with SDG 8 (Decent Work and Economic Growth), Tishk International University, in collaboration with the University of Szczecin and the Polish Political Science Association, organized a Hybrid International Workshop titled "The Impact of Socio-Political Changes in the Middle East on Migration" on November 16th, 2023. The workshop explored how migration, driven by political instability, conflicts, and economic disparities, impacts labor markets and economic opportunities in host countries, particularly Europe. Key speakers highlighted the importance of creating stable work environments and implementing policies to address migration's root causes, such as poverty and lack of job opportunities. The workshop emphasized the need for sustainable migration policies that promote decent work and long-term economic growth, especially in relation to humanitarian migration.

Link:

<https://business.tiu.edu.iq/international/ird-department-organizes-hybrid-international-workshop-on-migration-in-middle-east/>



TISHK INTERNATIONAL UNIVERSITY / Sulaimani

Sustainable Development Goals Reports: 2023-2024

**8 DECENT WORK AND
ECONOMIC GROWTH**



Seminar: Digital Company Registration

The Computer Engineering and Information Technology Departments at Tishk International University – Sulaimani (TIUS) conducted a seminar on “Digital Company Registration” on December 11th, 2023. The seminar focused on start-up business registration, aiming to equip students and enthusiastic entrepreneurs with the knowledge and essential tools to effectively manage the digital registration process of their businesses.

The seminar’s key topics included the processes of online registration, the requirements necessary to successfully register a business, and the practice of professionally showcasing a startup business. The students and attendees had the opportunity to establish networks and engage with digital industry professionals, which provided them with valuable insights that would enable them to enter the digital entrepreneurial business in a practical manner.

<https://sul.tiu.edu.iq/2024/07/a-seminar-about-digital-company-registration/>



Exploring Academic Insights and Cultural Delights in Erbil City

The Department of Computer Engineering, Faculty of Engineering, and the Department of Information Technology, Faculty of Applied Sciences at Tishk International University- Sulaimani (TIUS), organized an enlightening scientific and social trip to the Governorate of Erbil, on November 23rd, 2023.

The students were given an opportunity to explore the academic facilities and practical labs at Tishk International University-Erbil. During the visit, they observed and participated in practical classes. The interactive experience allowed students to witness lectures in action, fostering a deeper understanding of theoretical concepts.

Apart from the academic activities, the students also explored the cultural and entertaining aspects of Erbil. One of the highlights of the trip was a visit to the Illusion Museum, where they immersed themselves in a world of optical illusions and artistic wonders. The museum provided a refreshing and engaging experience, adding a touch of creativity to the educational journey.

The students appreciated the opportunity to bond and share quality time during the visit, creating lasting memories that go beyond the confines of the classroom. After a day filled with exploration and friendship, the group returned to Sulaymaniyah, enriched with both academic knowledge and the joy of shared experiences.

<https://sul.tiu.edu.iq/2023/11/exploring-academic-insights-and-cultural-delights-in-erbil-city/>



Company Visit from Business and Management Department

During a recent educational excursion, students from the Business and Management Department at Tishk International University-Sulaimani visited The Mangrove Company. The students gained valuable insights into the company's effective marketing strategy for its Momin Tea product during its initial market entry. The company kindly explained its marketing plan, how it managed its operations, and the creative ways it used to introduce Momin Tea to customers. This visit was a valuable learning experience for students, giving them a close look at practical business strategies and methods.

<https://sul.tiu.edu.iq/2023/10/company-visit-from-business-and-management-department/>



Marketing Strategies and Potential Pitfalls

On November 2nd, 2023, the Business and Management Department, Faculty of Administrative Sciences at Tishk International University-Sulaimani (TIUS) organized an enlightening workshop centered on marketing strategies and potential pitfalls. Dr. Hiwa Mohammed, who serves as the Marketing Manager at Bamo Company, took the stage to deliver a comprehensive exposition of fundamental marketing principles, sales techniques, market research methodologies, and the strategic amalgamation of these components within the real-market landscape. His presentation particularly shed light on Bamo Company's product portfolio, which collaborates with renowned brands such as Mahmood Rice, Altunsa Milk, Mahmood Milk, and Confy Lac Milk.

This engaging session imparted invaluable insights to the department's students and faculty members, unveiling the practical application of marketing concepts in the ever-evolving and competitive business realm. Dr. Hiwa Mohammed's expertise and the relevance of the discussed topics undoubtedly enriched the understanding of marketing within the participants.



<https://sul.tiu.edu.iq/2023/11/marketing-strategies-and-potential-pitfalls/>